

ATD Leadership Team
November 20, 2018
2:00 p.m.
President's Conference Room

Present: Shanay Wright, Dr. Stephen Nacco, Carla Boyd, Bob Mattson and Dr. Penny McConnell

Shanay Wright welcomed everyone and thanked them for attending.

I. Student Success Marketing

- a. Shanay Wright shared the results of the HLC Criterion 1 Committee DACC Mission and Vision Statement Student Survey. The survey was administered October 3 through October 17, 2018, and 134 students answered. 77.78% of the students preferred the revisions vision statement. Students that completed the survey were able to share comments. A running theme among the comments was the need for the college to share its leader college status with the campus community.
- b. Bob Mattson composed a list of student success factoids and shared this with the Leadership Team. Bob will work with Lara Conklin, Director of Marketing and College Relations, to add the factoids to the college website.
- c. The Leadership Team discussed the use of the Community College Survey of Student Engagement or Noel Levitz results to include other noteworthy student success factoids that could be shared with the campus community.

II. HLC Data Brief

- a. Bob Mattson shared topics that will be included in the HLC data brief: Operation Graduation and the DACC Mentoring Program. A discussion ensued about other potential key topics to share: updates on the overall student population and dual enrollment.

III. ATD Fall 2018 Virtual Coaching- HLC Assurance Argument

- a. Dr. Penny reported that the draft of the Assurance Argument is still being written. She will provide further updates as to when the Argument will be prepared for Dr. Canales to read.

IV. ICAT Survey- Perkins Report

- a. Shanay Wright reported that an update is needed concerning the Institutional Capacity Assessment Tool (ICAT) for the FY19 Perkins Report. A discussion ensued regarding the spring 2017 assessment and two outcomes: approval of the proposed revisions to the vision statement and general education outcomes and the Why Chose DACC? student banners. Shanay will provide this update to Ashley Hargrove, Perkins Coordinator.

V. Dream 2019 Attendees

- a. The Leadership Team discussed the list of attendees for the DREAM 2019 conference, February 19-22, 2019 in Long Beach, CA. A final list of attendees will be shared with Kerri Thurman, Executive Assistant to the President and Director, Grant, to secure conference registration for the group.

VI. Items from the Floor

- a. There were no other items from the floor.

Next Meeting: Tuesday, December 11, 2018 at 2:00 p.m.

Meeting adjourned at 2:50 p.m.

Minutes recorded by Shanay Wright