Career & Technical Course Offerings through the College Express Program

Graphic Design

The Graphic Design course is offered during morning and afternoon College Express. From pics to poses, from print to presentations students will learn Photoshop, Illustrator to InDesign. Everyone is familiar with the work of graphic designers. Just think of the famous company logos and graphics, such as the one used to represent Nike, the Yellow Pages, and Microsoft. Every time you look at a magazine, brochure, advertisement, calendar, program, you're looking at the work of graphic designers.

Graphic designers are experts in visual communication. They use colors, photographs, illustrations, font styles, and other graphics to convey a message to tell a story, or create a particular feeling. Graphic designers create identities for products, services, companies, organizations, and the government. Their work can persuade, inform, and entertain the public.

Graphic designers can work for advertising and design firms and large companies. In addition, they can also work on their own as freelancers. Students enrolled in Graphic Design can earn college credit during high school and will take the following classes if they complete both years of the program:

BOFF 180 Graphic Design Fundamentals for Print & Web (Fall 19) 2 Hours

This course covers topics and the skills to work in graphic design by discussing and practicing how to apply graphic design theory and use graphic design applications. This course discusses graphic design trends and visual problem-solving techniques. In this course, students can work for local businesses and contribute to graphic design by expressing their creativity.

BOFF 220 Graphic Editing & Illustration (Fall 20) 2 Hours

This course covers how to use graphic design software to manipulate photos, repair photos, use layers, make selections, apply color techniques, and the use the Pen tool to compose vector illustrations. It also explores how to transform objects and create patterns and brushes. The skills gained in this course prepare students to become professional photographers, illustrators, and graphic designers.

BOFF 219 Digitation Publication Design for Business (Fall 19) 3 Hours

This course discusses digital publishing techniques and applications. It covers how to create ebooks, digital magazines, and interactive PDF's. Students learn ho to become self-publishers by producing ebooks, digital magazines, and digital newspapers while exploring how digital publication helps businesses.

BOFF 217 Digital & Print Media Layout for Business (Spring 20) 3 Hours

This course familiarizes students with digital and print media layout techniques and applications. It discusses how to apply graphic design software to produce professional, effective, and visually appealing documents in business. The skills gained from this course prepare design students to promote businesses and themselves visually.

BOFF 246 Illustrator (Spring 21) 2 Hours

This course covers how to use graphic design software like Adobe Illustrator to create vector illustrations for print and the Web. The skills gained from this course prepare students to become freelance illustrators or graphic artists.

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