



## Ready to start your own business?

Want to make certain you are prepared?

The Small Business Development Center at DACC  
proudly introduces:  
A Certificate in **SMALL BUSINESS OWNERSHIP**

*An opportunity to take a closer look at your idea and  
what it takes to be successful!*

### Certificate in SMALL BUSINESS OWNERSHIP

A 15 credit hour, 5 course series designed to prepare the new entrepreneur for a smooth launch. This series is headed up by BMGT100 "Basics of Business Setup" 2 hour course at the SBDC's Village Mall location.

In BMGT 100 you will learn:

- ◆ Testing the idea and your readiness to execute a plan
- ◆ Laying the groundwork for a smooth launch
- ◆ Writing a business plan and keeping it updated
- ◆ The importance of assembling a good team
- ◆ Marketing on a shoestring budget
- ◆ And much more!

**Course is scheduled to run 8 weeks**  
**Tuesdays & Thursdays**  
**September 28, 2010-November 23, 2010**  
**6:00-8:00 p.m.**

Courses rounding out the sequence:

**Introduction to Accounting (BACC 100):** 3 credit hour course - investigates the fundamental concepts of accounting. Available as a hybrid web-based course.

**Introduction to Business (CBUS 104):** 3 credit hour course - develops student understanding of today's business world. Available as a web and web hybrid course.

**Principals of Marketing (BMGT 117):** 4 credit hour course - explores the various processes and concepts inherent in the discipline of marketing. Available as a web-based course.

**Business Computer Systems (CBUS 150):** 3 credit hour course - covers the role of computing in society today in business and industry, including system design and analysis. Available in both traditional and web-based course format.



**Danville Area  
Community College**



ILLINOIS DEPARTMENT OF COMMERCE AND ECONOMIC OPPORTUNITY

U.S. Small Business Administration



Your Small Business Resource

For more information contact the  
Small Business Development Center at the DACC Village Mall Location,  
or call (217) 442-7232.  
[www.dacc.edu/sbdc](http://www.dacc.edu/sbdc)