

CERTIFICATE PROGRAM

Danville Area Community College  
2010-2011

**Tourism**

Certificate Program

This program is designed for the individual interested in employment in the profession of travel and tourism. Many of these courses are offered on-line.

REQUIRED COURSES	HOURS	F,S,I,SU	GRADE
BMGT 120 Travel Sales and Trends	2		
BMGT 110 Taking Off in Travel	2		
BMGT 124 Automated Air Fare and Tickets	2		
BMGT 117 Principles of Marketing	4		
BMGT 118 Professional Selling	3		
Communications Elective 121 <i>OR</i> Rhetoric 101	3		
BMGT 111 Air Reservations U. S. Domestic	2		
BMGT 112 Air Fares U. S. Domestic	2		
BMGT 115 Trade Shows, Events and Meetings	3		
BMGT 113 Marketing for Hospitality and Tourism	3		
BMGT 123 Hospitality	2		
BMGT 125 Automated Air Reservations	2		
Humanities Elective	3		

Total 33